



Michelle's Place

The Women's Breast Cancer Resource Center

QUARTERLY NEWSLETTER

www.michellesplace.org

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From the President

MARILYN WATSON

2011 brings with it a special milestone for Michelle's Place. This November we will celebrate our 10th anniversary. We are proud to have served the community for 10 years and we will continue to serve as long as there is a need. Some of you have been with us from the beginning. Some of you knew Michelle and can picture her doing things she liked to do such as swimming, snowboarding, bicycling, babysitting, spending time with friends and family and many other ways. She and many that we have grown to know well, but also lost to this disease,

have become our angels directing us...to start new programs, reach out and try something new. We have a friend that does a Penny Finders Blog website. She is constantly telling how her Penny Angels give nudges to find a penny in a place that you just walked over. This is a little bit like our angels giving us nudges to keep our eyes open and move forward.

We are thankful that the Every Woman Counts Program for diagnosing women 40+ is back. This helps us help the women that walk through our doors daily needing assistance and we are able to get them the services they need more efficiently.

The number of services we provide grows each year. The numbers are not complete for this year, but we do know over 6,000 services were provided. We were able to give 80+ screening mammograms in October 2010. Many of these services are for hats, wigs, prosthesis along with the support of a good listener and a hug. We had 47 women in our Pink Ribbon Assistance Program this year where we offer financial assistance while they are going through treatment.

Members of the community and volunteers helped provide Christmas for these women and their families. We continue to work with our providers to find new ways to partner with them so that we can give the best service possible.

As you know, funding is the most difficult part of our endeavor as it is for most non-profits. We put on fundraisers, apply for grants and rely on your generosity to keep us moving forward. Is one of our angels giving you a nudge in this direction?

Thank you for being a part of Michelle's Place and helping us in our Mission to provide emotional and educational support to those touched with breast cancer and facilitate breast health care services. 🌸

Marilyn Watson

President of the Board



Staff:

Kim Goodnough
Executive Director

Cheryl Lebowitz
Patient Navigator

Carrie Linden
Volunteer Coordinator

Jamie Goebel
Program Coordinator

The Michelle's Place Newsletter is published quarterly by the Staff of Michelle's Place.



From the Executive Director

KIM GOODNOUGH

Michelle's Place has an exciting year ahead! 2011 is going to be a very different year! I hope you will join us in this amazing journey. We start off with a new location. This will be Michelle's Place 4th location. We hope it's our last! We are so excited about expanding into a space that will better accommodate our services. We are currently jam packed into 1,700 sq. feet and will be soon

stretching out in 3,200 sq. ft! This new space provides better access, more visibility, a conference room, a Wellness room, a large fitting room for bras and prosthesis and more space to provide educational seminars to more people. This move is a big step for Michelle's Place, but it will allow us to better serve our clients and reach more women and their families in need. As this newsletter is printed, we will be settling into

our new location. For more information on our new address and contact information, visit our website or find it on the back of this newsletter. I look forward to hearing from you and sharing with you more about this exciting year and the changes ahead. As always, thank you for your continued support. We could not embrace growth without it. 🌸

Kim

Michelle's Place provided over 6,000 services to women and their families dealing with breast cancer last year. This is a brief summary of the programs and services available at Michelle's Place, made possible in part by your donations.

PATIENT NAVIGATION provides personal assistance to our participants during diagnostic procedures, diagnosis and treatment process to ensure timely and appropriate care.

BREAST HEALTH ASSISTANCE provides free or low-cost diagnostic services to those without access to medical services not covered by state-funded programs.



PINK RIBBON ASSISTANCE provides temporary financial support to women undergoing breast cancer treatment whose income and/or

expenses have also been impacted by treatment as well as toolkits for women who are newly diagnosed.



EDUCATIONAL RESOURCES are located on-site and include multi-media as well as workshops and

guest speakers. Through funding from Verizon Foundations, this year we proudly present our Educational Seminar Series, a series of educational seminars on breast cancer topics, etc.

SUPPORT SERVICES range from a catering network of volunteers to self help groups, a Spanish-speaking support group called Esperanza para Mujeres (Hope for Women),

and a support group for children called Kids Konected. We offer Healthy Steps and Meditation for Better Health classes weekly along with monthly Lymphedema Fittings, all free of charge.

We also have a large variety of hats, scarves, wigs, bras and prosthesis for women to choose from.

If you have any questions regarding the programs and services available Michelle's Place, please call the MP offices at 304-1280 or email at info@michellesplace.org 🌸

Thank you to all those who donated to the Pink Ribbon Assistance holiday program. Your generous donations allowed us to provide a happier Christmas to 47 families including 75 children this year.

"Thank you for all the help and support you have given my mom and our family." - PRA child (age 12)

"Thank you for the Christmas gifts. You all are a blessing to my life. Its good people like you who makes my recovery so much easier and makes me feel good." - PRA Participant (age 54)





Amy Watson

The Social Media Network and Michelle's Place

Whether you post, tweet, surf or prefer our newsletters delivered directly to your inbox or mailbox (online or in your front yard!), there is a way to keep up with what is happening at Michelle's Place. We are proud to be positioned online with an audience in the social media market that is growing every day. Our website (www.michellesplace.org) is the source for all of the information we have available online. You can learn everything about Michelle's Place – the history, who's who, our services, our events, etc. – and our calendar is the most popular web page with information on every class, event and scheduled offering we have for you.

The best way to keep up with Michelle's Place and interact with us is on the biggest social media tool today - Facebook. Facebook is a tool used by hundreds of millions every day and we love seeing so many of you out there with us. If you haven't found us in Facebook yet, you can "like" us at www.facebook.com/PinkRibbonMP. This is where we post our big events and other information that we want to get to our audience quickly. We love to hear from you too! Thank you to the over 1,100 people already following us on Facebook! We also have a Facebook Cause called "Supporting Women with Breast Cancer" that you can join right on our website homepage.

Another benefit of this online community that is our social network is to open up the lines of communication between our audience members. This is where the real power behind the technology comes in...bringing people together who otherwise

may not have found each other, allowing them to share information and experiences. We look forward to seeing you on the social network!



If you have questions or feedback on our website or social media, please contact Amy Watson at amy@michellesplace.org, www.facebook.com/PinkRibbonMP, www.twitter.com/PinkRibbonMP, or www.myspace.com/mpbreastcancerresource

Michelle's Place MISSION STATEMENT...

Michelle's Place provides emotional and educational support to those living with breast cancer and facilitates services for breast cancer.

VISION STATEMENT...

To be a support to those living with breast cancer.

Michelle's Place
Breast Cancer Resource Center

Pink & Black
Spring Fling
Luau

May 13, 2011

To RSVP for this event contact
Michelle's Place
951-304-1280 or
carrie@michellesplace.org

To become a Sponsor or for
more information contact
Jamie at 951-757-5936 or
jamie@michellesplace.org

Save The Date!

CALENDAR OF EVENTS



Thursday, March 24th
at Michelle's Place 7:00 p.m. – 8:30 p.m.

Lynn Euzenas will present a discussion on
"Healing, Recovery and Living the Day to Day After
You've Said Goodbye"

Tuesday, April 12th
at Michelle's Place 10:00 a.m. – 11:30 a.m.

Lynn Euzenas will be presenting a workshop on Journaling

These Educational Seminars are free. For more information
contact Michelle's Place, Breast Cancer Resource Center at
951-304-1280 or visit the website at www.michellesplace.org



Michelle's Place is Moving!

Please Note Our NEW Phone Number & Address as of March 1, 2011:

951-699-5455

27645 Jefferson Avenue, Suite 117, Temecula, CA 92590-2645

April 15-17, 2011

The Countdown is On!
Be a part of this Great Event!



Sign up to be a Rally Racer!

**This event will be packed
full of Reality Stars!**

Your donations benefit



Register Today!

Go to

www.realityrally.com



See you there!



Thank you to our 3rd & 4th Quarter 2010 Donors

If you made a donation in the third or fourth quarter of 2010 and you do not see your name here, please accept our deepest apologies. We do our best to include all the names of our generous donors, but sometimes one is missed. Please be sure and let us know if your name is not listed, we would like to fix it. **Thank you.**

Various Anonymous Donations

In Memory of June Bickford

Cathryn Thorsen

In Memory of JoAnn Blair

John & Pamela Roeth

In Memory of Vi Judge

Margot Varden

In Memory of Susan Mahan

Henry Mahan, Jr.

In Memory of Eleanor Munger

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Christa Singler

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In Memory of Angel Rutherford

Maria Anna Mendez

In Memory of Lexie Shewmaker

Addie & Alvin Lybargern

In Memory of Judi Shewmaker

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In Memory of Bob Smith

Deborah & Denny Grabow

In Memory of Kim Sutcliffe

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In Honor of Michelle's Place

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In Celebration of Donna &

Larry Cutner

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In Celebration of Kim and

Jamie's Birthdays

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Ilene Wood
Sherrie & Ray Wood
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Ruth Zepede
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Richard & Diedra Zirpel



Thank
You!